On behalf of the PHAA I would like to acknowledge the traditional owners of the land and pay my respects in particular to their elders, past and present.
CONJECTURE

The Challenges of Primary Health Networks

• Ideological
• Bureaucracy delivering on government decisions
• Will not be a “transition” from Medicare Locals
• Influence on government
• The AML Alliance
  • An Immunisation Network.
  • Compare to Nursing in General Practice (Aust Practice Nurses Association)
Resolutions of Immunisation Conference 2014

Immediate issues

Resolution 1: Remove the $7.00 GP Co-payment – especially for immunisation

Resolution 2: All of Life Immunisation Register

Reinforcing resolutions from the 2010 and-2012 Conference

Resolution 3: No-Fault Compensation Scheme for Adverse Events following Immunisation

Resolution 4: Funding and Incentive Payments for Immunisation Providers

Resolution 5: A Nationally Co-ordinated Effective Vaccine Safety System

Immunisation Practice, Data and Resources

Resolution 6: A Nationally Co-ordinated System for Engaging with Providers

Resolution 7: Catch up and follow up vaccination

Resolution 8: Reconsider the DTPa Schedule
Primary Health Care Conference
Roadshow

Key themes:
- Australia has a fragmented health system characterised by service gaps and duplication;
- Are current activities are reform or just reorganisation of the primary health care sector;
- There are significant lessons to be learned from both the Medicare Local and international experience;
- Population health planning needs to be at the centre of PHN activity;
- Evidence and research will be required to support effective PHNs;
- Emerging technologies offer new opportunities for effective and efficient service delivery;
- Communication and consultation is key for a successful primary health care system;
- Collaboration will be critical for the success of PHNs;
- Commissioning should be a goal but skills need to be developed;
- The primary health sector needs to keep pace with growing and changing demand;
- Workforce and scope of practice are key issues for the new PHNs.
Primary Health Care Conference
Roadshow

- **Recommendation 1:** Mechanisms For Sharing Information Must Be Part Of The PHN Model
- **Recommendation 2:** Bilateral Primary Health Care Agreements Must Be Progressed
- **Recommendation 3:** Stakeholders Must Be Represented On Boards Or Have The Ability To Advise Boards With Influence
- **Recommendation 4:** There Must Be A Clear Governance Model
- **Recommendation 5:** Undertake Joint Needs Assessment
- **Recommendation 6:** Develop Regional Planning Forums
- **Recommendation 7:** Utilise Community Needs Assessment Data
- **Recommendation 8:** Formalise Partnerships
- **Recommendation 9:** Allow An Establishment Period
- **Recommendation 10:** Continue Good Work Already Commenced By MLs
- **Recommendation 11:** Timely Responses Required To Address Service Gaps During The Transition Period
- **Recommendation 12:** Greater Investment In Primary Care
Disconnection & Cost Shifting

• “The Blame Game”
• Divisions
  • Effective build – Michael Wooldridge
• Medicare Locals
  • Loss of SBOs
  • Great disconnection
  • Cost shifting starts
  • Expectation – more delivered in Local Councils (Victoria)
• Primary Health Networks
  • Boundaries
  • Immunisation Coordination
But what about Immunisation in Primary Health Networks?

• What does the Minister say?

• What does the Department say?
  • Compare to “Nurses in General Practice”

• What about the States and Territories?

• What should we be demanding?
What next?

• Advocacy
• Who are really key?
• Federal, State
• Other techniques – 10 steps
  • Step 1: Establishing a Sense of Urgency
  • Step 2: Creating the Guiding Coalition
  • Step 3: Developing and Maintaining Influential Relationships
  • Step 4: Developing a Change Vision
  • Step 5: Communicating the Vision for Buy-in
  • Step 6: Empowering Broad-based Action
  • Step 7: Being Opportunistic
  • Step 8: Generating Short-term Wins
  • Step 9: Never Letting Up
  • Step 10: Incorporating Changes into the Culture

Moore, M (et al) 2013 *Evaluating Success in Public Health Advocacy Strategies* VIPH